

**Draft 2014-2015
Strategic Goal Framework
Connecticut Technology Council**

**CTC
Mission**

**The catalyst for
innovation and
growth**

**GOALS
(long term)**

Connected Community
Strengthen the State's
Technology Community

Environment for Growth
Advocate for innovation and
technology entrepreneurship

Focus on Key Issues
Address workforce & STEM
gap issues felt by our members
and other tech firms

**OBJECTIVES
(1-2 Years)**

Improve
member
access to
state
resources

Create a new
member to
member
virtual and
face-to-face
channel

Increase the
brand identity
for the Council
- New
members &
enlarge opted-
in community

Remain a key
source for
TBED
research, best
practices and
benchmarking

Mobilize
community and
lead educational
efforts during the
2014 Election
cycle for
Governor

Advocate for
the needs of
specific
companies and
sectors when
needed

The source for
information about
the workforce
needs of the tech
community

Develop programs
and solutions –
working on our
own or in
partnerships

**2014-2015
Tasks**

- Connections:***
- Improve master calendar, newsletter and social networking
 - NEW – new Tech & Developers Summit
 - PowerDine – dinners by invitation only
 - PowerCircle – New name/Informal peer group of advisors
 - PowerMessage – opt in chat rooms for members
 - PowerMatch – refinement of existing program
 - "Power of the technology community" campaign
 - Continue existing programs

- Public Policy:***
- Develop legislative agenda for 2014 session
 - Create grass roots presence and meet with key legislators and agency heads
 - Develop reports and events to highlight issues
 - Produce – with others – events that educate and mobilize tech community during the gubernatorial and legislative election cycle
 - Support the idea of a statewide business plan competition with tie-ins to large tech firms

- Workforce issues:***
- Start state wide Tech HR council
 - Improve CTC tech jobs board
 - Produce an annual student directory and skills challenge with CTNEXT
 - Provide a service to connect individuals leaving firms with opportunities
 - Help recruit new tech workers/Jobs Fair
 - Design annual survey of tech labor needs & projections
 - Investigate an annual HR STEM summit